

Pet Age

May 2017
\$12.95



PET INDUSTRY
**Women of
Influence**

SPECIAL REPORT ON
PET T

**New Petsafe Busy Buddy Line Extension**

The PetSafe Busy Buddy line now includes Calming Toys with a soothing chamomile scent to help reduce anxiety in pets. The treat-dispensing chew toys also include training and behavior advice from professional dog trainers.

Busy Buddy Ring Holding Animals are designed to hold ring-shaped treats. The rubber toys are made of durable nylon and are scented with natural vanilla. They're available in two sizes and come in hedgehog, unicorn, dinosaur or turtle shapes. Finally, the Busy Buddy Value Pack Treat Rings are irresistible treat refills for the ring holding animal toys. The variety pack includes 12 natural rawhide rings and 12 peanut butter flavored rings. Three sizes are available.

www.petsafe.net

**Gen7 Traveler**

The Gen7 Traveler

Portable Pet Bed offers a plush pad with soft fleece sides for ultimate comfort and support as pets rest. Gen7, Inc.'s patent-pending Smart-Fold Bed feature makes transporting the new Pet Bed convenient and easy. Designed with a Velcro closure, the Traveler quickly folds and stays in a folded position without stressing the stability of the bed's walls. A removable, adjustable shoulder strap makes carrying the 1.87 lbs. bed trouble-free. Additional features include a washable pad with cleanable outer fabric and pockets for storage of pet supplies like toys and treats. Available in Heather Gray and Heather Navy.

www.gen7pets.com

**Fiber for Dogs**

Fiber for Dogs is made of psyllium seed husk powder and dehydrated beet root powder sourced in the USA. Psyllium is a veterinarian-recommended ingredient that aids in the regular elimination of a dog's waste and has been used to assist in chronic irritable bowel syndrome, as well as constipation and diarrhea for dogs not getting the proper amount of fiber in their diets. The all-natural product comes in a 6- and 12-ounce BPA-free container, is easy to use, convenient, portable, safe, and free of preservatives, artificial ingredients and colors.

www.fiberfordogs.com

**Sport Balls by Tall Tails**

Tall Tails' new line of sport balls are comprised of felt and rubber and are inspired by dogs' favorite fetch toy. These are sturdier than your standard tennis ball and can be used for both indoor and outdoor play. They're appropriate for dogs of all sizes and ages!

www.talltailsdog.com

REDBARN WILDWOOD™ STEWS**Rusty****LIKES:**

- CHASING STUFF
- JUMPING IN WATER
- BEING THE KING OF THE ROCK

DISLIKES:

- BEING INDOORS
- SITTING STILL
- BUSINESS MEETINGS



Ingredients To Feed Your Dog's Inner Hunter:

SALMON OIL

For Healthy Skin & Coat

NEW ZEALAND GREEN MUSSELS

Helps Support Joint Health

CRANBERRIES

Helps Support Healthy Immune System



SIMPLY THE BEST

REDBARN
NATURALS

800-775-3849
redbarninc.com



Visit Us at Booth 2055!



GRAIN-FREE • FUNCTIONAL INGREDIENTS
PREMIUM PROTEIN IS OUR FIRST INGREDIENT
Premium Dog Food